

DATA PROTECTION INFORMATION ON THE USE OF COOKIES

Last modified: 3 December 2025

1. Who operates this website?

InterGest Hungaria Kft.

Registered office: 1024 Budapest, Lövőház utca 30.
Company registration number: 01-09-889795
Tax number: 1419596-2-41
Telephone number: 00 -36-1-438-4435
Email address: k.hegyes@intergest.hu
Postal address: 1024 Budapest, Lövőház utca 30.

2. What are cookies?

A cookie is a small text file in the source code of a website (small data exchanged between the server and the user). Cookies are downloaded by users using the browser on their device (e.g. computer, laptop, smartphone) and are stored in the browser itself. The browser sends the cookies associated with the website to InterGest Hungaria Kft.

3. What are cookies used for?

Cookies are widely used to help websites function more efficiently and to provide information to website owners. For example, cookies allow a website to recognise users who have previously visited the site and help to understand user preferences. Cookies can also provide information about which parts of a website are most popular, as they show which pages users access and how much time they spend there. By studying this data, websites can be tailored to better meet user needs and provide a more varied user experience. Cookies can also be used to ensure that the information displayed during a user's subsequent visits matches their previous expectations.

4. What are the different types of cookies?

There are generally three different ways to classify cookies: where they come from, what purpose they serve, and how long they are used.

Source:

- **First-party cookies:** these cookies are placed on your device directly by the website you are visiting, and only that website can read them.
- **Third-party cookies:** these cookies are placed on the website by third parties other than the website operator. If the website operator decides to embed elements from other websites into their website, these third-party cookies are placed on the user's device when the website is opened, not by the visited website, but by a third party (cookie manager), such as an advertiser or an analytics provider (e.g. YouTube, Facebook, Google). These third parties may obtain information about the user's browsing on the visited website

Duration:

- **Session cookies:** session cookies are active during a given browsing session and usually have a short expiry time (from 1-2 minutes to 1-2 days).
- **Persistent cookies:** Persistent cookies are defined by the cookie operator and remain active for a longer period of time (up to 1 year) than session cookies, although the duration may vary for individual cookies.

Purpose:

- **Strictly necessary cookies:** these cookies ensure the proper functioning of the website and facilitate its use. Without them, certain parts of the website will not function properly, so these cookies cannot be disabled.

- **Functional cookies:** these cookies allow the website to be personalised by recording the user's individual settings (website language, number of search results to be displayed, privacy settings, etc.). In addition, these cookies enable the auto-fill function or even the identification of users when logging into their online accounts. These cookies help to make the website faster and more fluid to use, as the user does not have to repeat the same settings each time they visit the website. These cookies are always disabled by default when the website is opened and only become active with the user's consent. You can withdraw your consent to enable such cookies at any time. If you disable such cookies, the website will not be able to save your individual settings, so you will have to repeat them each time you visit the website.
- **Statistical cookies:** also known as "performance cookies", these allow visits and traffic (e.g. number of clicks on a given content, browsing time, frequency of return visits) to be counted in order to measure and improve the performance of the website. To do this, they analyse user behaviour during browsing, such as which pages are most popular and which are least popular, and how visitors use the website. To do this, the website typically uses a click counter or a cookie that tracks how long the cursor hovers over certain content and whether the user ultimately clicks or not (if they hover but do not click, they are probably not that interested). InterGest Hungaria Kft. uses this information to compile statistics, for example, which pages were the most popular, what users liked, etc. These cookies are always disabled by default when you open the website and only become active with your consent. You can withdraw your consent to enable such cookies at any time. If you disable such cookies, InterGest Hungaria Kft. will find it more difficult to properly monitor the performance of the website, which means that it will not be able to make improvements that reflect actual user needs.
- **Marketing cookies:** these cookies store information about user behaviour by tracking browsing habits and history (e.g. frequently visited websites, time spent on preferred websites), which enables third parties to display personalised advertisements. This information may include, for example, a user name or IP address, a marketing identifier (ad ID) assigned to the user that identifies the user across different websites, a list of previously visited websites, the time spent on each website, or user actions performed (e.g. internet searches). Cookies assist in advertising activities based on data collected by third parties - they are always disabled by default when you open the website and only become active with your consent. You can withdraw your consent to the use of such cookies at any time.

5. What is the legal basis for placing cookies under the GDPR?

- **Based on Article 5(3) of Directive 2002/58/EC (e-Privacy Directive), the provision of information society services explicitly requested by the user:** cookies that are strictly necessary for the functioning of the website are essential for the display of the website. These cookies cannot be disabled, as without them the website cannot function properly.
- **Based on Article 6(1)(a) of the GDPR, user consent:** functional cookies, statistical cookies and marketing cookies are only placed on the website with your consent. You can give your consent later and withdraw it at any time.

6. How can cookies be managed or deleted?

Most browsers accept cookies by default, but you can change these settings so that your browser prevents cookies from being automatically accepted and offers you the option of allowing cookies each time. For more information on cookie settings in the most popular browsers, please visit the following links:

- [Google Chrome](#)
- [Firefox](#)
- [Microsoft Edge](#)
- [Safari](#)
- [Opera](#)

It is important to note that our website is designed to work with cookies, so disabling or restricting them may impair your browsing experience and cause errors in the functioning of the website.

7. What cookies do we use?

Cookie name:	Cookie provided by:	Cookie function:	Cookie lifetime:
_gid	Google Analytics	Statistical cookie that collects data about the user's website usage habits, such as the number of active sessions.	24 hours
_ga	Google Analytics	Statistical cookie that evaluates the purpose of the user's visit and compiles summaries of activity on the website in order to improve the browsing experience.	2 years
pll_language	Polylang	Functional cookie used to store the selected language or otherwise determine the preferred language.	Until the end of the session
cmplz_policy_id	Complianz	Functional cookie that records acceptance of the cookie policy.	365 days
cmplz_marketing	Complianz	Functional cookie that records the user's cookie consent preferences.	365 days
cmplz_banner-status	Compliance	Functional cookie that records whether the user has closed the cookie banner.	365 days
APSID	Google	Marketing cookie that provides personalised Google ads on YouTube based on recent searches and interactions (actions performed on the website).	2 years
HSID	Google	Functional cookie that authenticates the user based on their Google Account ID and last login time, protecting the user's data from unauthorised access.	2 years
SID	Google	Functional cookie that authenticates the user based on their Google account ID and last login time, thus protecting the user's data from unauthorised access.	2 years
SAPSID	Google	Marketing cookie that allows Google to collect marketing data about users based on the videos they have viewed on YouTube.	2 years
SSID	Google	Marketing cookie that provides personalised Google ads on YouTube based on recent searches and interactions (actions taken on that website).	2 years
DV	Google	Marketing cookie that helps display personalised ads	Until the end of the session

		based on previously visited websites.	
__Secure-1PAPISID, __Secure-1PSID, __Secure-3PAPISID, __Secure-3PSID __Secure-3PSIDTS	Google	Marketing cookie that creates a profile based on users' interests and preferences in order to display more relevant personalised advertisements to them.	2 years
__Secure-3PSIDCC, __Secure-1PSIDCC __Secure-1PSIDTS	Google	Marketing cookie that creates a profile based on users' interests and preferences in order to display more relevant personalised advertisements to them.	1 year
__Secure-YEC	YouTube	Marketing cookie that collects marketing data about users' interests and preferences through videos embedded in websites in order to display more relevant personalised advertisements to them.	13 months
__Secure-ROLLOUT_TOKEN	YouTube	Marketing cookie that helps roll out new features by helping to assign users to specific test groups for testing changes to the user interface or video playback.	6 months
AEC	Google	A functional cookie that ensures that requests received during a browsing session actually originate from the user, thereby preventing potential abuse.	6 months
NID	Google	Functional cookie that stores the user's language and other preferences.	6 months
__Secure-ENID	Google	Functional cookie that stores the user's language and other preferences.	13 months
SIDCC	Google	Functional cookie that prevents unauthorised access to data.	1 year
OTZ	Google	Marketing cookie that analyses website visitors.	2 years
UULE	Google	Marketing cookie that sends precise location data from the browser to Google's servers so that Google can display results relevant to the user's location.	6 hours
LOGIN_INFO	YouTube	Functional cookie that enables the playback of YouTube videos embedded in the website.	2 years
PREF	YouTube	Marketing cookie that stores information about user preferences, such as page settings, in order to	2 years

		provide a personalised YouTube service.	
VISITOR_INFO1_LIVE	YouTube	Marketing cookie that collects data about user preferences based on videos viewed by the user in order to display personalised advertisements to users.	6 months
VISITOR_PRIVACY_METADATA	YouTube	Functional cookie used to store the user's privacy and consent preferences () for videos embedded in the website.	6 months
YSC	YouTube	Marketing cookie that provides personalised video recommendations on YouTube based on previous searches.	Until the end of the session

What data transfers take place outside the European Economic Area?

In the case of certain third-party cookies, personal data is transferred outside the European Economic Area (EEA). The following list contains cases of data transfers to third countries:

- Cookies placed by **Google LLC** ("Google"): Google is a company based in the United States. According to the judgment of the Court of Justice of the European Union of 16 July 2020 in Case C-311/18 (Schrems-II) of 16 July 2020, the United States does not ensure a level of protection equivalent to that required by Chapter V of the EU General Data Protection Regulation (GDPR) 2016/679. Therefore, appropriate safeguards must be provided for data transfers to the United States. Google uses the standard contractual clauses (SCC) developed by the European Commission for its data transfers outside the EEA.

The Google SCC is available at the following link: [Google Ads Data Processing Terms \(safety.google\)](https://policies.google.com/privacy)

Google's details:

- Name: Google LLC
 - Address: 1600 Amphitheatre Parkway Mountain View, CA 94043, United States
 - Contact details for data protection issues: [Privacy Help Centre - Policies Help \(google.com\)](https://policies.google.com/privacy), and contact details for Google's data protection officer: [Privacy Inquiry form - Policies Help \(google.com\)](https://policies.google.com/privacy)
- Cookies placed by **Automattic Inc. ("Automattic")**: Automattic is a company based in the United States that operates the Word Press platform and its associated plugins (e.g. Complianz, Polylang). The United States does not provide adequate protection for the processing of personal data within the meaning of Chapter V of the EU General Data Protection Regulation (GDPR) 2016/679, according to the ruling of the Court of Justice of the European Union of 16 July 2020 in case C-311/18 (Schrems-II) of 16 July 2020, the United States does not ensure a level of protection equivalent to that required by Chapter V of the EU General Data Protection Regulation (GDPR) 2016/679. Therefore, appropriate safeguards are required for data transfers to the United States. To this end, Automattic participates in the EU-US Data Privacy Framework (EU-US DPF) adopted by the European Commission in a adequacy decision and applies its provisions to its data transfers outside the EEA.

You can find out more about the safeguards provided by Automattic at the following link: [Privacy Policy – Automattic](https://automattic.com/privacy/)

Automattic's details:

- name: Automattic Inc.
- address: 60 29th St #343 San Francisco, CA 94110, United States

- Contact details for data protection issues: privacypolicyupdates@automattic.com

What are your rights and remedies?

Your data protection rights and remedies, and their limitations, are detailed in the GDPR (in particular Articles 15, 16, 17, 18, 19, 21, 22, 77, 78, 79 and 82 of the GDPR).

You can:

- can enable or disable the use of cookies by using the cookie settings,
- request information about what personal data is processed when using cookies,
- request the rectification of your personal data processed through the use of cookies, and
- request the erasure or restriction of the processing of your personal data processed through the use of cookies.

You have the right to lodge a complaint with a data protection supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, if the processing of personal data using cookies violates the provisions of the GDPR.

You can find information about the supervisory authorities in the European Union at the following website: https://edpb.europa.eu/about-edpb/about-edpb/members_hu.

Your data protection rights and legal remedies are detailed in InterGest's privacy policy, which is available on the InterGest website, https://intergest.hu/wp-content/uploads/privacy_policy_en.pdf.